

Dear Parents/Guardians,

This year we are partnering with eTeamSponsor - the lowest cost fundraising option that raises the most amount of money in the least amount of time. The information below is designed to help you learn more about their system and how easy & effective it is - having raised \$200 million for schools and clubs since 2010.

WHAT DOES ETEAMSPONSOR DO?

They've created the most profitable way to raise funds in the least amount of time by leveraging text, social media and email. eTeamSponsor's fundraising system makes this easy by automating the process and effective by allowing your student to personalize their donation request. After contributing to our program, donors will receive an immediate acknowledgement and an automated personalized "thank you" from your student three (3) days later.

eTeamSponsor is committed to and prioritizes compliance, privacy, and security. You can learn more below or visit <https://www.eteamsponsor.com/privacy-policy/>

WHY ARE WE USING ETEAMSPONSOR?

<p>RAISE MORE</p>  <p>RAISE 2-4X MORE THAN TRADITIONAL OR OTHER FUNDRAISING TOOLS</p>	<p>EASY</p>  <p>SETUP AND PARTICIPATE IN MINUTES AND FIVE (5) AUTOMATED EMAILS OVER 35 DAYS</p>	<p>SAFE</p>  <p>THE eTEAMSPONSOR SYSTEM:</p> <ul style="list-style-type: none"> ✓ IS PCI DSS COMPLIANT ✓ USES BANK LEVEL ENCRYPTION & SECURITY ✓ NEVER STORES OR SHARES DONOR CARD/BANK INFO
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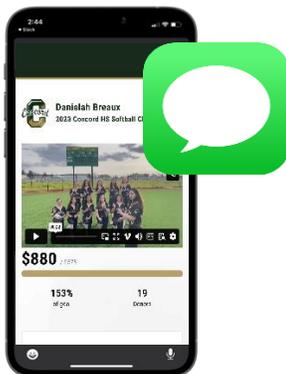
HOW WILL YOUR STUDENT PARTICIPATE?

The Goal: Drive as many potential supporters as possible to their fundraising page as seen in STEP 1 below. They get started by...

- Taking home and completing their PARTICIPANT INSTRUCTIONS where they collect 20 potential supporters' contact information.
- Parents/Guardian helping to provide the contact information for potential supporters and once the fundraiser launches, sharing on Facebook.
- Bringing the completed instructions to their launch date meeting, where eTeamSponsor will lead them through STEPS 1- 3 below.

Best Practice: Think of potential supporters who live furthest away from your community first.

STEP 1: Share link via Text



STEP 2: Share & Direct Message



STEP 3: Add Supporter Emails

